



Client: Shaleen Shah, *CEO and Founder* [Under Ajeva & Seventhman]

Task: To write unique blog entries optimized for the Web

Web: <http://ajeva.com/blog/>

Bing:

Search Engine Optimized Writing for a Client's Blog

Written: February 16, 2010

Results Taken: March 23, 2010

The screenshot shows a Bing search interface. At the top, there are navigation links for 'Web', 'Images', 'News', 'More', 'MSN', and 'Hotmail', along with a 'Sign in' link. The search bar contains the text 'highly effective freelancer'. Below the search bar, there are radio buttons for 'Show all' (selected) and 'Only from Republic of the Philippines'. The search results are displayed as 'ALL RESULTS' with a count of '1-10 of 172,000 results' and a link to 'Advanced'. The first search result is titled 'How to Be a Highly Effective Freelance Worker | Ajeva'. A large red arrow points to this result. The snippet for this result reads: 'Being a highly effective freelancer is not a simple feat and you need to take into heart these seven habits which will help you rise above the rest. blog.ajeva.com/2010/02/the-7-habits-of-a-highly-effective-freelancer - Cached page'. The second search result is titled 'The 7 Highly Effective Habits of Successful Freelancers ...'. Its snippet reads: 'I've been in publishing since 1987, have been a freelancer since 1993 and ran an editorial staffing agency in New York City from 1996 through www.designersmind.com/articles/freelancing-success-tips - Cached page'. The third search result is titled 'Ajeva Blog | Remote Work, Simplified.'. Its snippet reads: 'The 7 Habits of a Highly Effective Freelancer. Overcoming challenges and achieving the peak of ... Effective People, Ajeva brings you the seven habits of being a highly effective ... blog.ajeva.com - Cached page'. The fourth search result is titled 'David Taylor's Master Reports for Successful Writing'. Its snippet reads: 'How to Write and Sell Your Pixels 7 Habits of Highly Effective Freelancer Web Sites Legal Brief for Writers. How to Write and Sell Your Pixels ... a Guide to Web Writing, Web Marketing ... www.writers-editors.com/Resources/Master_Reports/MasterReportsII/masterreportsii.htm - Cached page'.

Google:

This [article](#) was written on February 2, 2010 and the copy ranks Page 1, No. 3 out of 63,000 results taken on October 10, 2010. The keyword strings used for Google search is: *market yourself as freelancer*

Web [Images](#) [Videos](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) ▼ [Web History](#) | :

Google market yourself as freelancer × Instant is on ▼

About 66,300 results (0.09 seconds) [Advanced search](#)

Everything
[Images](#)
[Videos](#)
[More](#)

Show search tools

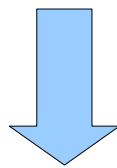
Did you mean: [market yourself as *freelance*](#)

[Freelance Marketing- Market Yourself as a Freelancer](#)
The next step of making freelance writing your full time job is to **market yourself** as a freelance writer, and showcase your skills to potential employers.
[freelancewrite.about.com/.../breakingintofreelancing/.../FreelanceFull_2.htm](#) - Cached - Similar

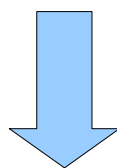
[5 Strategies for Marketing Yourself as a Freelancer - WAHM.com](#)
Joining these groups can be another way to **market yourself** and find new clients. Marketing yourself as a **freelancer** is an ongoing process. ...
[www.wahm.com/.../5-strategies-for-marketing-yourself-as-a-freelancer.html](#) - Cached - Similar

[How Do You Market Yourself as a Freelancer? | Ajeva](#)
2 Feb 2010 ... Most often than not, many freelancers fall into the stigma of not knowing how to **market** oneself. To sell your skills as a **freelancer** is ...
[blog.ajevo.com/2010/02/the-art-of-selling-yourself/](#) - Cached

(Continued Below)

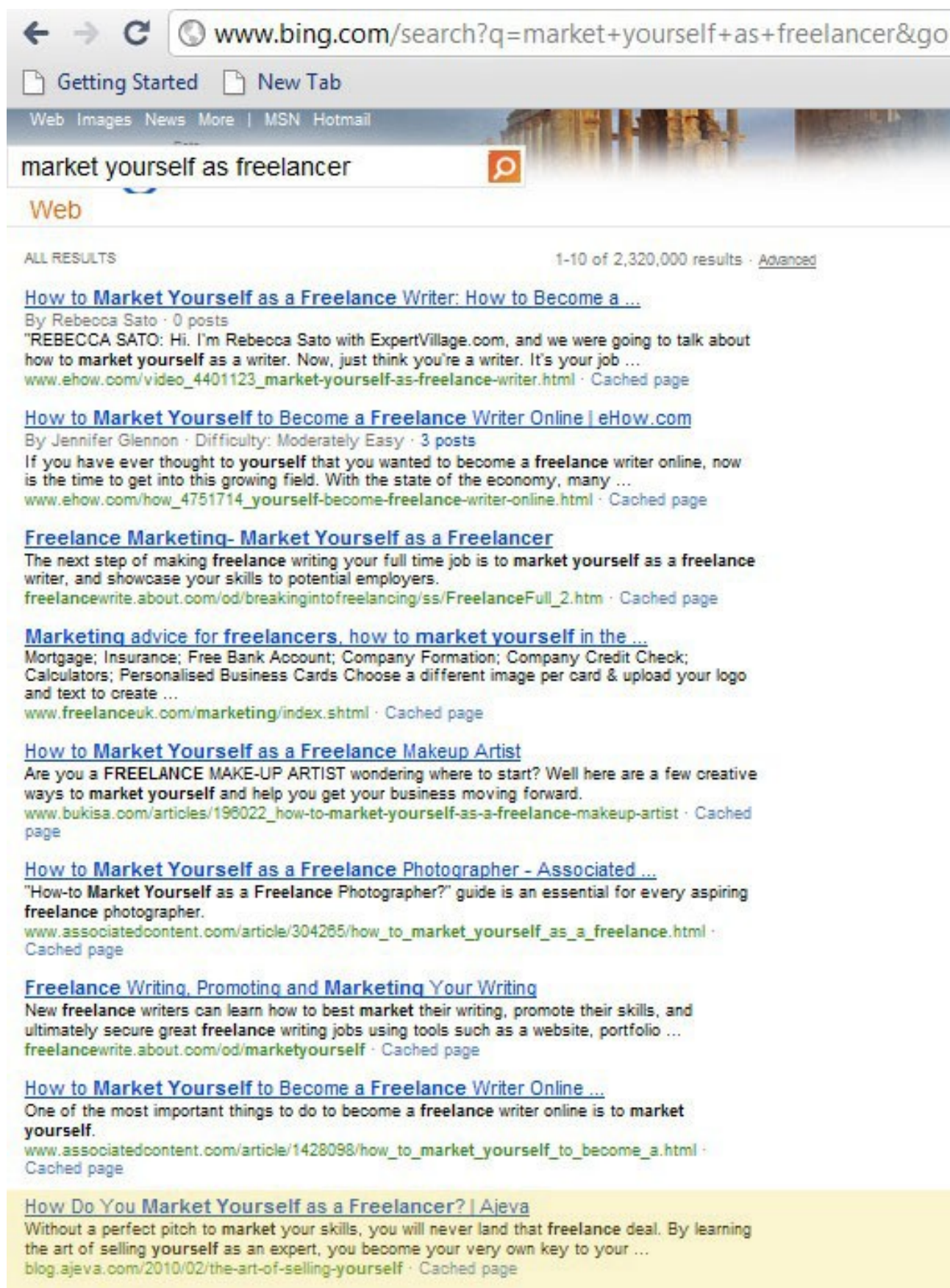


(Continued Below)



(Continued Below)

Also ranking as Page 1, No. 9 out of 2,320,000 results from Bing:



The screenshot shows a Bing search results page. At the top, the search bar contains the query "market yourself as freelancer". Below the search bar, there are navigation links for "Web", "Images", "News", and "More", along with "MSN" and "Hotmail". The search results are listed below, starting with "ALL RESULTS" and "1-10 of 2,320,000 results". The first result is "How to Market Yourself as a Freelance Writer: How to Become a ...", followed by "How to Market Yourself to Become a Freelance Writer Online | eHow.com", "Freelance Marketing- Market Yourself as a Freelancer", "Marketing advice for freelancers, how to market yourself in the ...", "How to Market Yourself as a Freelance Makeup Artist", "How to Market Yourself as a Freelance Photographer - Associated ...", "Freelance Writing, Promoting and Marketing Your Writing", "How to Market Yourself to Become a Freelance Writer Online ...", and "How Do You Market Yourself as a Freelancer? | Ajeva". Each result includes a title, a brief description, and a link to the source page.

← → ↻ www.bing.com/search?q=market+yourself+as+freelancer&go

Getting Started New Tab

Web Images News More | MSN Hotmail

market yourself as freelancer

Web

ALL RESULTS 1-10 of 2,320,000 results · [Advanced](#)

[How to Market Yourself as a Freelance Writer: How to Become a ...](#)
By Rebecca Sato · 0 posts
"REBECCA SATO: Hi. I'm Rebecca Sato with ExpertVillage.com, and we were going to talk about how to market yourself as a writer. Now, just think you're a writer. It's your job ...
www.ehow.com/video_4401123_market-yourself-as-freelance-writer.html · [Cached page](#)

[How to Market Yourself to Become a Freelance Writer Online | eHow.com](#)
By Jennifer Glennon · Difficulty: Moderately Easy · 3 posts
If you have ever thought to yourself that you wanted to become a freelance writer online, now is the time to get into this growing field. With the state of the economy, many ...
www.ehow.com/how_4751714_yourself-become-freelance-writer-online.html · [Cached page](#)

[Freelance Marketing- Market Yourself as a Freelancer](#)
The next step of making freelance writing your full time job is to market yourself as a freelance writer, and showcase your skills to potential employers.
freelancewrite.about.com/od/breakingintofreelancing/ss/FreelanceFull_2.htm · [Cached page](#)

[Marketing advice for freelancers, how to market yourself in the ...](#)
Mortgage; Insurance; Free Bank Account; Company Formation; Company Credit Check; Calculators; Personalised Business Cards Choose a different image per card & upload your logo and text to create ...
www.freelanceuk.com/marketing/index.shtml · [Cached page](#)

[How to Market Yourself as a Freelance Makeup Artist](#)
Are you a FREELANCE MAKE-UP ARTIST wondering where to start? Well here are a few creative ways to market yourself and help you get your business moving forward.
www.bukisa.com/articles/198022_how-to-market-yourself-as-a-freelance-makeup-artist · [Cached page](#)

[How to Market Yourself as a Freelance Photographer - Associated ...](#)
"How-to Market Yourself as a Freelance Photographer?" guide is an essential for every aspiring freelance photographer.
www.associatedcontent.com/article/304285/how_to_market_yourself_as_a_freelance.html · [Cached page](#)

[Freelance Writing, Promoting and Marketing Your Writing](#)
New freelance writers can learn how to best market their writing, promote their skills, and ultimately secure great freelance writing jobs using tools such as a website, portfolio ...
freelancewrite.about.com/od/marketyourself · [Cached page](#)

[How to Market Yourself to Become a Freelance Writer Online ...](#)
One of the most important things to do to become a freelance writer online is to market yourself.
www.associatedcontent.com/article/1428098/how_to_market_yourself_to_become_a.html · [Cached page](#)

[How Do You Market Yourself as a Freelancer? | Ajeva](#)
Without a perfect pitch to market your skills, you will never land that freelance deal. By learning the art of selling yourself as an expert, you become your very own key to your ...
blog.ajevo.com/2010/02/the-art-of-selling-yourself · [Cached page](#)